

Experiencing
the best of
Nuit Blanche just
got a whole lot
easier thanks to
T.O. Light the
Night's excitingly
innovative and
interactive
Scavenger Hunt.



T.O. LIGHT THE NIGHT 2012



A Chance to Discover, A Chance to Give
tolightthenight.com

Dear Sponsor,

Local people helping local communities; T.O Light the Night is a non-profit, social movement, promoting social responsibility and civic engagement. By combining social media and interactive events, we provide young professionals the motivation, tools and networks they need to take part in social causes. Our annual hallmark event -an interactive scavenger hunt held on the evening of Nuit Blanche- allows Torontonians to engage in an innovative and interactive way, with the exhibits, while helping to raise funds for several worthy causes.

Past beneficiaries include FOCUS Humanitarian Assistance, for which we were able to raise over \$7,500 that went toward the 2010 Pakistan Flood Relief Effort. Last year, we were hosted by the *ING Network Orange Space*, located steps from Yonge and Dundas Square, drawing a crowd of over of 3,000 people and 40 different teams, resulting in T.O Light the Night raising \$9,410 for Second Harvest.

This year, our chosen beneficiaries will be Jessie's Center, Covenant House and SKETCH. Jessie's Center and Covenant House advocate for homeless and vulnerable youth in Toronto by providing invaluable services particularly in housing, education, health and personal development support. SKETCH is an organization that creates opportunities for street youth and homeless individuals to engage in artistic endeavors in their community. ING has agreed to host our event at their Network Orange Space again this year. **Our goal is to have 500 people participate in the Scavenger Hunt and raise a minimum of \$20,000 for our beneficiaries.**

This goal can only be achieved with the generosity of your organizations such as yourself. There are a few ways that you can contribute to this exciting initiative. Be a (n):

- **Avenger**- Sponsor a scavenger hunt clue for \$1000
- **Challenger**- Match points raised by the Grand Prize Winner with dollars. Max 500 points/team.
- **Trend Setter**- Sponsor your corporate scavenger hunt team and match their points earned with dollars. Max 500 points/team.
- **Rock star**- Contribute directly to the beneficiaries through T.O. Light the Night

We hope that your organization will consider becoming a sponsor and give fellow Torontonians a chance to give. Donations above \$20 are eligible for a charitable donation tax receipt. Please do not hesitate to contact us with any questions you may have. Further details about the scavenger hunt can be found on our website (<http://www.tolightthenight.com>), Facebook (facebook.com/TOLightTheNight) and Twitter @TOLightTheNight.

Sincerely,

Sheila Lakhoo, Nasreen Ramji, Noor Ramji, Jameel Somji, Aliya Rajani
T.O. Light the Night Team
Email: TOLightTheNight@gmail.com
Tel: (647) 938-5893



T.O. Light the Night 2012

Saturday September 29, 2012.
7pm-12am

Hunt Headquarters

221 Yonge Street,
ING Direct *Network Orange Space*

[Facebook.com/TOLighttheNight](https://www.facebook.com/TOLighttheNight)

[Twitter.com/TOLighttheNight](https://twitter.com/TOLighttheNight)

tolightthenight@gmail.com

tolightthenight.com



TO LIGHT THE NIGHT

CONTACT: JAN@LTD.COM

CELL: 416-461-9448

EMAIL: TOLIGHTTHIGHT@GMAIL.COM

PHOTO: FACEBOOK.COM/TOLIGHTTHE NIGHT

TWITTER: [@TOLIGHTTHE NIGHT](https://twitter.com/TOLIGHTTHE NIGHT)

WEBSITE: TOLIGHTTHE NIGHT.COM